



*Let's get started! Use these template emails to engage your group. Share on social media so others see that you are participating.*

## **2020 Friends of the Foundation Sample Email**

I am excited to announce that [insert firm name/office/our group/organization name] will be participating in the Philadelphia Bar Foundation's Friends of the Foundation campaign!

[Insert On/During participation date(s)], we will be raising money to support the Bar Foundation's 2020 grantmaking to nonprofit legal organizations.

Civil legal aid organizations are an essential instrument of front-line response during crisis. They will be just as necessary during our recovery, providing services to tens of thousands of Philadelphia residents. Structural inequalities and racism are prevalent in civil legal matters, from housing to unemployment to immigration, and free and low-cost legal services are critical in the fight for racial justice.

Our collective financial support is even more important this year because an immense surge in the need for legal aid services is anticipated, and many individuals who have lost their jobs will turn to free and low-cost legal aid for unemployment assistance, wage claims, consumer debt and bankruptcy matters, foreclosure and eviction issues, public benefits, and other supports.

If you would like to participate by donating \$5 (or more) to the Philadelphia Bar Foundation. You can "register" and donate at this link: [www.philabarfoundation.org/events/513/register](http://www.philabarfoundation.org/events/513/register). (No one in our group will see your confidential donation amount.)

Let's join together to support much needed emergency relief for civil legal aid in Philadelphia!



## 2020 Friends of the Foundation Sample Social Media Posts

Share pictures of your Friends of the Foundation fundraiser on social media or use our pre-made graphics! Remember to tag the Philadelphia Bar Foundation and #FriendsoftheFoundation in your posts!

**Twitter:** We're proud to support @PhilaBarFdn and civil legal aid in Philadelphia by being #FriendsoftheFoundation Learn how you can too at [www.philabarfoundation.org/FOTF](http://www.philabarfoundation.org/FOTF)  
[Insert Picture]

**Twitter:** We are committed to fighting for access to justice with the @PhilaBarFdn. #FriendsoftheFoundation Learn how you can too at [www.philabarfoundation.org/FOTF](http://www.philabarfoundation.org/FOTF)  
[Insert Picture]

**Facebook:** We are proud to support the @PhiladelphiaBarFoundation and emergency relief for civil legal aid in Philadelphia through #FriendsoftheFoundation Learn how you can too at [www.philabarfoundation.org/FOTF](http://www.philabarfoundation.org/FOTF) [Insert picture]

**Facebook:** We're making a commitment to fight for equal access to justice with the @PhiladelphiaBarFoundation through #FriendsoftheFoundation to raise crucial emergency funding for Philadelphia's civil legal aid agencies! Learn how you can too at [www.philabarfoundation.org/FOTF](http://www.philabarfoundation.org/FOTF) [Insert Picture]

**LinkedIn:** We're proud to be making a commitment to fight for equal access to justice with the @PhiladelphiaBarFoundation. Through #FriendsoftheFoundation we're raising critical emergency funding for Philadelphia's civil legal aid agencies!

Learn how you can too at [www.philabarfoundation.org/FOTF](http://www.philabarfoundation.org/FOTF)

#covid19 #law #justice #lawyers #nonprofit #legal

[Insert Picture]